



1st HELTA
PUBLISHERS' DAY:
Helping Teachers Teach

13 June 2020 (Sat), 09:00-18:30
BMK, Eulenkamp 46, 22049 Hamburg



Express Publishing



Exhibition:
09:00 – 17:00

Conference:
09:45 – 18:30

How to join the conference:

Conference Fee:*

EUR 6,00 for HELTA and other ELTA members

EUR 9,00 for non-members

*The conference fee includes lunch and refreshments as well as coffee and tea.

To join the conference,

1. please register at registration@helta.de, subject line: *Publishers Day*.
If you should require a vegetarian or vegan meal, please include this information in your registration email.

2. please transfer the conference fee to

HELTA eV

Bank: Postbank Hamburg

IBAN: DE82 2001 0020 0010 5632 06

BIC: PBNKDEFF

reference: *Publishers Day*

Upon receipt of your conference fee, you will be sent an email confirming your registration. A detailed conference program will also be sent digitally prior to the conference date.

We ask you to please complete all the above formalities by **22 May 2020** as lunch provisions cannot be guaranteed for late registrants. Places will also be limited.

Please note that cancellation after 22 May 2020 or non-participation in the event itself does not entitle to a refund of paid conference fees.

Overview of Talks (listed alphabetically by speaker surname):

Pain or Pleasure? Using Video in the Classroom

Simon Banwell (Pearson)

Business English classes reinvented with Business Photo Cards (and more!)

Agnieszka Małek Bohusz & Ewa Tryhubczak (Vocabite)

ESP and meeting Customers' Demands now and in the Future

Iain Collins (Macmillan Education)

Technology in Today's and Tomorrow's Classroom - Mastering New Developments in ELT and why a Coursebook is no longer just a Coursebook

Iain Collins (Macmillan Education)

Critical thinking about critical thinking

Christopher Graham (Garnet Education)

From Argentina to Zambia. Cross Cultural Awareness in ELT.

Christopher Graham (Garnet Education)

The word on the street: language is context

Andreas Grundtvig (Delta Publishing)

How to Survive as an Independent Self-Publisher

Rob Howard (Independent Authors & Publishers)

Imagine

Rob Howard (Independent Authors & Publishers)

Gamification & Practical Application for EFL Learners

Kristy Kors (Express Publishing)

'It's the way that you say it': Developing verbal and non-verbal communication skills.

Kristy Kors (Express Publishing)

Images and Infographics - How can we optimize these as a tool for successful learning

Jim Maloney (Cornelsen)

Creating Empowered 21st Century Citizens

Peter Newsholme (Oxford University Press)

Cambridge: More than just exam preparation

Tania Pichierra (Cambridge University Press)

Charisma

Louis Rogers (Delta Publishing)